

CONTRACT



KXLY
500 W. Boone Ave
Spokane, WA 99201
(509) 324-4000

And:

Assembly
711 Third Ave.
3rd Floor
New York, NY 10017

<u>Contract / Revision</u> 221176 / 1		<u>Alt Order #</u> 09682321
<u>Product</u> BLOOMBERG FOR PRESID		
<u>Contract Dates</u> 12/04/19 - 12/09/19		<u>Estimate #</u> 9460
<u>Advertiser</u> Bloomberg, M. for President (D)		<u>Original Date / Revision</u> 11/27/19 / 12/04/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> TAYLOR FRITSCH	<u>Sales Office</u> HRP WASHING
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9915458	<u>Advertiser Code</u> MBL	<u>Product Code</u> MBL
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXLY	12/09/19	12/09/19	America This Morning	4a-430a		:30				NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$12.00				
3	KXLY	12/09/19	12/09/19	Kelly & Ryan	9-10a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$75.00				
4	KXLY	12/09/19	12/09/19	The View	10-11a		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$70.00				
5	KXLY	12/09/19	12/09/19	Dr Oz	2-3p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$25.00				
6	KXLY	12/09/19	12/09/19	The Good Doctor	10-11p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$600.00				
7	KXLY	12/09/19	12/09/19	Late News	11-1135p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$120.00				
8	KXLY	12/09/19	12/09/19	Jimmy Kimmel	1135p-1237x		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$30.00				
9	KXLY	12/09/19	12/09/19	Nightline	1237a-106a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/09/19	12/15/19	2-----				2	\$10.00				
10	KXLY	12/04/19	12/06/19	America This Morning	4a-430a		:30				NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				6	\$12.00				
12	KXLY	12/04/19	12/06/19	Kelly & Ryan	9-10a		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				8	\$75.00				
14	KXLY	12/04/19	12/06/19	The View	10-11a		:30				NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 221176 / 1		<u>Alt Order #</u> 09682321
<u>Contract Dates</u> 12/04/19 - 12/09/19		<u>Product</u> BLOOMBERG FOR PRES
<u>Advertiser</u> Bloomberg, M. for Presid		<u>Estimate #</u> 9460
<u>Original Date / Revision</u> 11/27/19 / 12/04/19		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				8	\$70.00				
15	KXLY	12/04/19	12/06/19	Strahan & Sara	12-1p		:30				NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				6	\$40.00				
16	KXLY	12/04/19	12/06/19	Dr Oz	2-3p		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				6	\$25.00				
17	KXLY	12/04/19	12/06/19	The Kelly Clarkson Show	4-5p		:30				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				6	\$35.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
5	KXLY	12/02/19-12/08/19		The Kelly Clarkson Show	4-5p	---WThF----	:30		\$35.00		NM		
See MG 17.8,17.9													
6	KXLY	12/02/19-12/08/19		The Kelly Clarkson Show	4-5p	---WThF----	:30		\$35.00		NM		
See MG 17.8,17.9													
8	KXLY	12/09/19-12/09/19		The Kelly Clarkson Show	4-5p	M-----	:30		\$35.00		NM		
Ⓜ MG for 17.6,17.5													
9	KXLY	12/09/19-12/09/19		The Kelly Clarkson Show	4-5p	M-----	:30		\$35.00		NM		
Ⓜ MG for 17.6,17.5													
18	KXLY	12/04/19	12/06/19	M-F News @5p	5-530p		:30				NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				6	\$300.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	KXLY	12/02/19-12/08/19		M-F News @5p	5-530p	---WThF----	:30		\$300.00		NM		
See MG 18.7													
4	KXLY	12/02/19-12/08/19		M-F News @5p	5-530p	---WThF----	:30		\$300.00		NM		
See MG 18.7													
7	KXLY	12/06/19-12/06/19		Pac 12 Championship	5-830p	-----F----	:30		\$600.00		NM		
Ⓜ MG for 18.3,18.4													
19	KXLY	12/04/19	12/06/19	Late News	11-1135p		:30				NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				6	\$120.00				
20	KXLY	12/04/19	12/06/19	Nightline	1237a-106a		:30				NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WTF--				6	\$10.00				
21	KXLY	12/04/19	12/05/19	Jimmy Kimmel	1135p-1237x		:30				NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--WT---				8	\$30.00				
22	KXLY	12/04/19	12/04/19	Goldbergs/Schooled	8-9p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	--2----				2	\$600.00				
23	KXLY	12/06/19	12/06/19	American HW/Fresh Off The	8-9p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/02/19	12/08/19	----2--				2	\$300.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KXLY	12/02/19-12/08/19		American HW/Fresh Off The	18-9p	-----F----	:30		\$300.00		NM		
See MG 23.3,23.4													
2	KXLY	12/02/19-12/08/19		American HW/Fresh Off The	18-9p	-----F----	:30		\$300.00		NM		
See MG 23.3,23.4													
3	KXLY	12/06/19-12/06/19		News @ 4-5p	430-5p	-----F----	:30		\$300.00		NM		
Ⓜ MG for 23.1,23.2													
4	KXLY	12/06/19-12/06/19		News @ 4-5p	430-5p	-----F----	:30		\$300.00		NM		
Ⓜ MG for 23.1,23.2													
24	KXLY	12/08/19	12/08/19	5p News	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				
Week: 12/02/19		12/08/19	-----1			1		\$250.00					
25	KXLY	12/08/19	12/08/19	America's Funniest Videos	7-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				
Week: 12/02/19		12/08/19	-----2			2		\$300.00					
26	KXLY	12/06/19	12/06/19	Kelly Clarkson	3-4p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				
Week: 12/02/19		12/08/19	----F--			2		\$35.00					
27	KXLY	12/07/19	12/07/19	1230p College Ftbll	1230-430p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				
Week: 12/02/19		12/08/19	-----S-			2		\$300.00					
28	KXLY	12/07/19	12/07/19	9a College Ftbll	9-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				
Week: 12/02/19		12/08/19	-----S-			1		\$250.00					
29	KXLY	12/07/19	12/07/19	9a College Ftbll	9-1230p		:30				NM	1	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				
Week: 12/02/19		12/08/19	-----S-			1		\$226.00					
Totals												94	\$10,332.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/09/19	94	\$10,332.00	(\$1,549.80)	\$8,782.20
Totals	94	\$10,332.00	(\$1,549.80)	\$8,782.20

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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